

JOB PROFILE

Media Designer

Where are you going to work?

As a Media Designer, you will work at the International Marketing department of Legamaster. Legamaster produces, distributes and supplies high-quality visual communication products, from flipcharts and whiteboards to touchscreens and software. The organisational structure consists of various subsidiaries and distributors spread across Europe and South America. Legamaster is active in more than 40 countries. You will work at the head office in Lochem. Together with a team of ambitious colleagues, you will achieve the best results and you will be given all the freedom and independence you need to achieve this and develop yourself.

What are you going to do?

Legamaster develops and produces visual communication tools for both the corporate market and educational institutions. That may sound a bit boring, but it certainly is not. We bring solutions to the market that meet the wishes of our end users, that stimulate their creativity and encourage them to collaborate and discover new working methods. This is a very topical subject right now! In order to shape our message, to effectively reach our customers and end users, but also to have all documentation perfectly arranged at product level, we are looking for a multifaceted media designer.

In this role, you support the three teams that make up Legamaster International's marketing department; a team that focuses on 'traditional' means of communication such as flipcharts and whiteboards, a team that focuses on electronics and software and a team that focuses on the Legamaster brand. You make sure that manuals and quick set-up guides look perfect, but you also provide support in creating, for example, video content, images or designing a campaign that promotes the Legamaster brand.

You will collaborate a lot with our content marketers, product marketers and product managers, where you will perform operational tasks, but also act as a sparring partner.

Who are you?

You are a creative, enthusiastic personality who has the skills to turn ideas into images, print and other content for the customer. You are not afraid to give your opinion, but you are also good at listening to others. You feel at home in an environment where a lot is happening, on different levels. Whether it's a technical manual or a product video, you go for the best design! We also think it is very important that you make an active contribution to our team and to Legamaster's image in the market. That's why we are looking for an enthusiast who wants to go for it!

General job requirements:

- Completed MBO / MBO+ course (Senior Secondary Vocational Education, level 4) in a graphic direction (e.g. Media Design or Marketing & Communication).
- Adobe skills (Photoshop, Illustrator and InDesign) for various online and offline expressions;
- Experience with photography and/or video is an advantage;
- 2+ years of work experience.
- Good command of Dutch and English.
- Available for 32 to 40 hours.
- Enthusiastic & enterprising. Responsible, energetic and convincing.

Contact

For questions about this role, please contact Janna Dirks, Brand Content Manager, tel. no. (+31) (0)573 - 71 30 00. Interested to apply? Mail your application letter and CV to our HR department via hr@legamaster.com.